

10-11-12
SEPTEMBER
2019

NANTES
PARC EXPO
FRANCE

SALON DU VEGETAL

ENROLMENT
REQUEST

TO BE
RETURNED BY
15 JUNE 2019

salonduvegetal.com

EDITORIAL

For its 34th edition, Salon du Vegetal takes on a new look and focuses on its primary task: showcasing flowers and plants, from cradle (upstream industry) through to marketing (distribution). It is worth remembering that Salon du Vegetal is run by producers for producers. That special focus makes this the place to be in the flower and plant sector, not just for France, but for Europe too. Because the world moves on and the flower and plant sector is changing fast, issues such as eco-responsibility, digital and spirit of innovation are at the heart of the 2019 event. We want to ensure that the voice of professionals who engage daily with these key issues are given a hearing, as part of a real process of continuous improvement. Trust us, the 2019 edition has some great surprises in store...

Thierry BROWAEYS
President of the Bureau Horticole Régional
and organiser of Salon du Vegetal

INTERNATIONAL

26% INTERNATIONAL EXHIBITORS
17 COUNTRIES REPRESENTED

FRANCE

74% FRENCH EXHIBITORS

THE FAIR IN FIGURES

30% LANDSCAPERS GREEN SPACES

- Landscaping firms
- Urban green spaces departments
- Local and regional authorities
- Architects
- Planners
- Recommenders

23% ORGANISATIONS SUPPLIERS

- Inputs
- Equipment
- Materials
- Services
- Teaching

9% FOREIGN VISITORS
35 COUNTRIES REPRESENTED



23% PRODUCTION

- Horticulturists
- Nurserymen
- Breeders
- Retail growers
- Seed producers

24% RETAIL COMMERCE

- Garden centres (independent franchisees)
- SUPERMARKETS
- DIY STORES
- e-commerce
- MAIL ORDER
- Discount
- Agricultural suppliers
- Centralised purchasing units

100 JOURNALISTS
41% FLOWER AND PLANT EXHIBITORS

59% EXHIBITORS OF SUPPLIES
MATERIALS AND SERVICES

ON THE PROGRAMME

TUESDAY
10
SEPTEMBER

WEDNESDAY
11
SEPTEMBER

THURSDAY
12
SEPTEMBER

9am - 1pm
FNPHP Congress
& Professionals
morning

9am - 7pm
A day of workshops
and conferences

9am - 6pm
Including Consumers
afternoon
from 1pm to 6pm

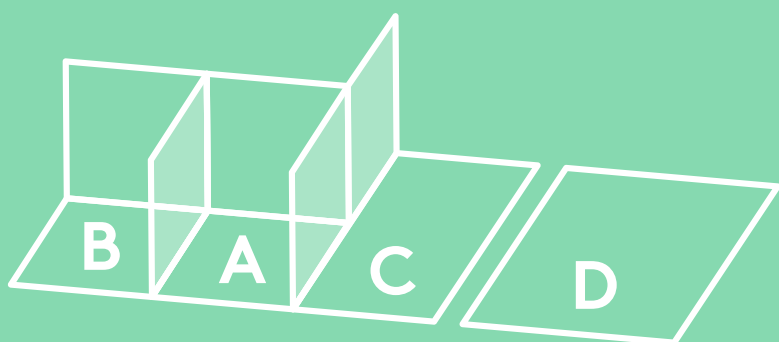
1pm - 7pm
FAIR OPEN

6pm
FAIR
CLOSES

FROM
7pm
Exhibitors
evening



2019 STAND CHARGES



ANGLES (SUBJECT TO AVAILABILITY)

A _ NO ANGLE

B _ 1 ANGLE (2 OPEN SIDES)

C _ 2 ANGLES (3 OPEN SIDES)

D _ 4 ANGLES OR ISLAND (4 OPEN SIDES)

BARE SPACE STANDS (FLOOR MARKINGS)

M ²	BASIC RATE WITH- OUT ANGLE	1 ANGLE	2 ANGLES	4 ANGLES
9	€1122	+ €276	0	0
18	€2091	+ €276	+ €402	0
27	€2836	+ €276	+ €402	0
36	€3907	+ €276	+ €402	+ €857
45	€4881	+ €276	+ €402	0
54	€5518	+ €276	+ €402	+ €857
72	€7405	+ €276	+ €402	+ €857
81	€8380	+ €276	+ €402	0
108	€11230	+ €276	+ €402	+ €857
135	€13887	+ €276	+ €402	0

FITTED STAND (MODULAR PARTITIONS, SPOTLIGHTS, CARPET, ELECTRICITY METER, SIGN)

M ²	BASIC RATE WITHOUT ANGLE	1 ANGLE	2 ANGLES	4 ANGLES
9	€1714	+ €460	0	0
18	€3111	+ €460	+ €768	0
27	€4222	+ €460	+ €768	0
36	€5857	+ €460	+ €768	+ €1548
45	€7150	+ €460	+ €768	0
54	€8376	+ €460	+ €768	+ €1548
72	€9952	+ €460	+ €768	+ €1548
81	€11202	+ €460	+ €768	0
108	€14760	+ €460	+ €768	+ €1548
135	€18027	+ €460	+ €768	0

RETAIL & MERCHANDISING AREA

HALL 4

Your are a

- grower (nursery gardener, horticulturist, etc.) of flowers and plants distributed through garden centres
- material & equipment supplier

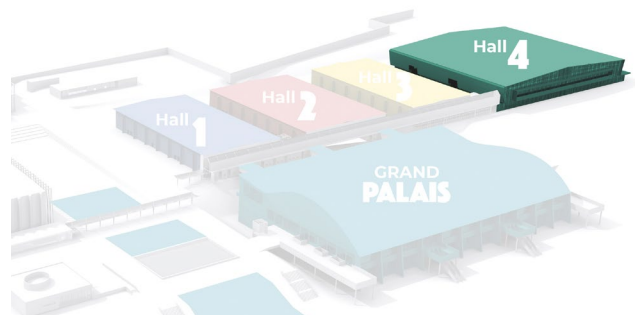
AND you want to showcase one or more of your products by taking part in the shared merchandising space.

NEW!

Showcasing a flower or plant, highlighting an object, combining one with the other... is about creating a world, imagining your merchandising in order ultimately to promote sales.

This year we invite you to come together in a real shared showroom:

- give our merchandisers 1 to 3 of your products.
- these "scene-setters" will use their expert presentation techniques to combine and exhibit your products.
- the shared showroom will present visitors with different packaged offers and exciting new ideas for showing off products at their best.
- settings must reconcile aesthetic appeal with commercial efficacy, must align with brand image and be easy to implement in store.
- the best will be awarded prizes by a jury.



SEVERAL "CONVIVIALITY AREAS"

Throughout the zone in hall 4.

These areas are equipped with high top tables bar stools.

Coffee, tea and orange juice on offer all day long plus mini breakfast pastries served in the morning for you and your visitors.



RETAIL & MERCHANDISING AREA

INSCRIPTION FEES		Flat rate ex VAT
Includes administration fees, insurance (covering a value of €230/m ² – excluding theft), entry in the list of exhibitors featured on the plan of the fair, on the website and in the official catalogue, access to the press service.		€369
Inscription for co-exhibitor If you wish to share your stand with one or more other companies, please complete an enrolment request for each company	 x €390
If you wish to advertise any of your brands, please complete the communication & advertising tools page		
CONVIVIALTY AREAS CONTRIBUTION		Flat rate ex VAT
Open-access areas where exhibitors and visitors can relax and get together over a break for coffee, refreshments.		€100
MERCHANDISING AREA CONTRIBUTION		Flat rate ex VAT
Presentation of 1 to 3 products in one of the two staged spaces		€230

EXHIBITION STAND			
Please consult the "Stand fees 2019" page to choose your stand. Please indicate the surface area you require, the cost of the basic stand and enter the price. You can then choose one or more angles (at additional cost).			
BARE SPACE STAND (*) (**)	Unit price	Qty	Total ex VAT
Including: floor marking and, where stands adjoin, modular partitions 2.40m high and 8mm thick in white melamine on a grey frame			
Surface area required: m ²
Cost of basic stand (no angles) €			
Additional cost with 1 angle	€276	
2 angles	€402	
4 angles	€857	
OPTIONS			
Carpet (m ²)	€16.50	
Carpet colour: <input type="checkbox"/> Anthracite <input type="checkbox"/> Royal blue <input type="checkbox"/> Pine green		
3 light spotlight bar (attached to partition):	€76.50	
BARE SPACE STAND TOTAL COST		 €

(*) carpet and electricity not included (**) plans and structure MUST be submitted to the organiser by the deadline indicated, and comply with architectural rules set out in the Exhibitor's Guide.

FITTED STAND			
Basic modules of 9m ² (3mx3m) including: modular partitions 2.40 m high and 8mm thick (where stands adjoin), white melamine, grey frame, spotlights (1 bar of 3 spotlights per 9m ² , carpet (choice of colours – see below). Mono 3 single phase electricity meter, personalised sign.			
Surface area required: m ²
Cost of basic stand (no angles) €			
Additional cost with 1 angle	€460	
2 angles	€768	
4 angles	€1548	
Carpet colour: <input type="checkbox"/> Anthracite <input type="checkbox"/> Royal blue <input type="checkbox"/> Pine green			included
FITTED STAND TOTAL COST		 €
TOTAL #1		 €

POSITIONING - COMPETITION	
To avoid any problems of clashing stands, please indicate any competing company/companies we should not position opposite or alongside your stand:	
.....	
.....	

ADDITIONAL SERVICES

OUR RANGE OF STANDS	bare stand	fitted stand
Frames	X	X
Carpet	Optional	X
Spotlights (3 light spotlight bar)	Optional	X
Electricity meter	Optional	X
Personalised sign	Optional	X
Storage area	Optional	Optional
Cleaning	Optional	Optional
Furniture	To order	To order
Handling	To order	To order

OUR RANGE OF FURNITURE		Colour (circle your choice)		Fair price ex VAT (insurance included)
PACK 1	3 chairs + 1 table	WHITE	BLACK	<input type="checkbox"/> €131
PACK 2	1 high top table + 3 bar stools	WHITE	BLACK	<input type="checkbox"/> €166
PACK 3	1 closed counter + 2 bar stools	WHITE	BLACK	<input type="checkbox"/> €195
PACK 4	Pack 1 counter + 1 bar stool + 1 display stand + 3 chairs + 1 table	WHITE	BLACK	<input type="checkbox"/> €344
140 L refrigerator	EEL			<input type="checkbox"/> €85
230 L refrigerator	OYSTER			<input type="checkbox"/> €101

TOTAL #2

..... €

Presentation of furniture available:



1 high top table
3 bar stools



1 closed counter
2 bar stools



display
stand



3 chairs
1 table



ADDITIONAL SERVICES

ELECTRICITY CONNECTION AND CONSUMPTION

To be ordered for bare stands or for additional power on fitted stands.
Consumption included.

- | | | |
|--|---|--|
| <input type="checkbox"/> Single phase 3 KW: €269 | <input type="checkbox"/> Single phase 4 KW: €299 | <input type="checkbox"/> Single phase 6 KW: €347 |
| <input type="checkbox"/> Three phase 6 KW : €409 | <input type="checkbox"/> Three phase 12 KW : €556 | <input type="checkbox"/> Three phase 18 KW : €839 |
| <input type="checkbox"/> Three phase 24 KW : €1038 | | |
| Exteriors: | <input type="checkbox"/> Three phase 6 KW : €775 | <input type="checkbox"/> Three phase 20 KW: €1 224 |

An electricity meter siting plan will be sent to you later

..... €

STORAGE AREA

For bare stands:

- | | | |
|--|----------------------|---------|
| <input type="checkbox"/> 1 m ² corner storage area with lockable door | €280 | € |
| <input type="checkbox"/> m ² additional storage area..... | m ² x €94 | € |

For fitted stands:

- | | | |
|--|----------------------|---------|
| <input type="checkbox"/> 1 m ² corner storage area with lockable door | €166 | € |
| <input type="checkbox"/> m ² additional storage area..... | m ² x €57 | € |

An electricity meter siting plan will be sent to you later

CLEANING

- | | | |
|---|-----------------------|---------|
| <input type="checkbox"/> Cleaning service (stand ≤ 36m ²) | m ² x €6,5 | € |
| <input type="checkbox"/> Cleaning service (stand > 36m ²) | m ² x €5,5 | € |

(carpet plastic removal, dust, floor, bin)

HANDLING

As per your order. For more information on this service, please see the Exhibitor's Guide, free to download on salon-du-vegetal.com, under the heading Exhibitor Space.

Subject to estimate

WATER CONNECTION

Possibility of a water connection, with or without sink. Please address all requests for information to Christine Bourgeois : c.bourgeois@bhr-vegetal.com - +33 (0)2 41 79 14 16

Subject to estimate

BADGE READER

- | | | |
|--|------|---------|
| <input type="checkbox"/> Option badge reader | €185 | € |
| Badge reader plus Excel file listing your visitors, sent to you by e-mail 3 working days after the event. | | |
| <input type="checkbox"/> Exhilead badge reader | €215 | € |
| Badge reader with touch screen to scan, identify, qualify and record your visitors. You will be able to configure your own questionnaire on the Exhibitor Extranet before the start of the fair. | | |

ASSEMBLY/DISMANTLING/CAR PARK ACCESS CARD

The **assembly/dismantling cards** will be sent to you by e-mail once your invoice is paid in full, and will be available in your exhibitor module. We provide **3 car park access cards** per exhibitor valid for the 3 days of the fair. Further information in the Exhibitor Guide.

Free

TOTAL #3

..... €

COMMUNICATION TOOLS

RAISE YOUR PROFILE

BEFORE, DURING AND AFTER THE 2019 SALON DU VEGETAL

The 2019 Salon du Vegetal is all new both in terms of identity and communication tools, with a new poster, new visual identity, website redesign in progress, new newsletters, etc.

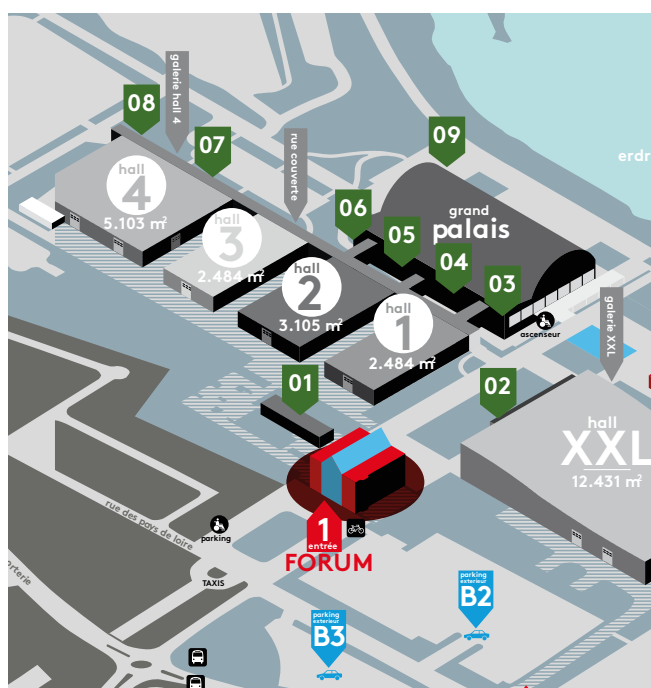
So, this year we are offering you new high-visibility media, specially designed and tailored to your needs, to make your presence as an exhibitor a real success.

INVITATION CARDS	Price
To guarantee the professionalism of the event, we ask that you issue your invitation cards EXCLUSIVELY to industry professionals. Invitations will be checked at the door. Postage costs included. Postage payable on each pack of 100 additional cards	
<input type="checkbox"/> 50 cards	€14
<input type="checkbox"/> 100 cards	€22
<input type="checkbox"/> Pack of 100 additional cards	€22
<input type="checkbox"/> + postage costs metropolitan France for 100 additional cards x €8
<input type="checkbox"/> + postage costs outside metropolitan France for 100 additional cards x €13
PACK	Price ex VAT
Standard (logo, catalogue and website + 1 website news item)	€220
Pro (Standard + 1/2 page catalogue)	€990
Premium (Pro + 1 full page catalogue)	€2400
Digital (1 banner on the website + 1 logo + 1 website/newsletter news item + post on social media)	€800
Logo only (catalogue and website)	€100
CATALOGUE	
Catalogue logo only	€70
1/4 page catalogue	€500
1/2 page catalogue	€890
Full page catalogue	€1200
Full page catalogue with facing advertorial	€1890 (excluding copywriting)
Full page catalogue facing contents page	€1650
Full page catalogue inside front cover	€2115
Full page catalogue inside back cover	€1990
Full page catalogue back cover	€3000
FAIR FLOOR PLAN - NEW	
1 premium space available on back of folded card - exclusive - format approx.10 x 19 cm	€3000
3 spaces on back of card - approx.10 x 19 cm	€1200
8 spaces on back of card - approx. 5 x 9,5 cm	€800
DIGITAL	
A news item on the website and relayed via social media	€200
Classic web banner on random display on the website in the chosen category	€600
Classic web banner on random display on the website in the chosen category + homepage	€800
Website wallpaper (space reserved for a maximum of 5 clients)	€1970
TECHNICAL COSTS OPTIONS	
Creation of your 1/4 page insert	€300
Creation of your 1/2 page catalogue insert, small format on back of fair floor plan	€500
Creation of your full page insert, or large format on back of fair floor plan	€700
Advertorial copywriting	€500
Creation of static web banner	€300
Creation of animated web banner	€500

TOTAL #4

..... €

PRIVATE AREAS & CONFERENCES



MAKES SOME NOISE!

Take advantage of exhibition to organise your own corporate events

Every year Salon du Vegetal brings the industry together for a not-to-be-missed gathering of professionals working in flowers and plants, gardening, and bringing nature into the city. Better still, the Nantes exhibition centre has all the capacity you could want. This is why we are at your service to assist with the organisation of your event congress, symposium, chain event, shareholders' meeting, etc.) at Salon du Vegetal.

THE MORNING OF 10 SEPTEMBER IS A PRIVATE SESSION, SO MAKE THE MOST OF THIS IDEAL OPPORTUNITY TO ORGANISE YOUR EVENT.

A GREAT WAY TO OPTIMISE YOUR PRESENCE ON YOUR STAND DURING THE REST OF THE TIME.

ROOM HIRE	Surface area	Capacity (numbers)	Length	Width	Height	Day € ex VAT	1/2 day € ex VAT
01 P. Press 1	107 m ²	100	13.5 m	10.6 m	2.7 m	price on request	price on request
01 P. Press 2	83 m ²	70	15.4 m	5.4 m	2.5 m		
02 XXL Full canopée	515 m ²	499	36 m	14.3 m	2.8 m		
02 XXL Full canopée	130 m ²	90	-	-	-		
02 XXL Full canopée	130 m ²	90	-	-	-		
03 Maine	70 m ²	50	10.0 m	7.0 m	2.5 m		
04 Erdre	457 m ²	350	29.8 m	15.6 m	4.5 m		
05 Loire	425 m ²	350	27 m	15.0 m	4.5 m		
06 Sèvre	70 m ²	50	10.0 m	7.0 m	2.5 m		
07 Com1	90 m ²	80	12.3 m	7.2 m	2.8 m		
08 Com2	90 m ²	80	12.3 m	7.2 m	2.8 m		
09 Le Vallon (catering area)	670 m ²	nc	nc	nc	nc		

INNOVERT® CONTEST



85% OF VISITORS

COME TO THE TRADE SHOW TO
DISCOVER NEW PRODUCTS...

NEW IDEAS AND PRODUCTS
TO PROMOTE?

Take part in the Innovert® contest!® !

Please state in your order summary if you would like to
enter, or would like more information.



FNPHP CONGRESS

**FNPHP
2019 CONGRESS**



AT SALON DU VEGETAL:

A FEDERATION
STRONGER THAN EVER ON
COMMITMENT!

2019 will mark a turning point for many industry firms
and organisations. As ever, the FNPHP is determined
to be proactive and a driving force for change in the
flower and plant sector.

The FNPHP will be holding its relaxed yet constructive
annual event in Nantes at Salon du Végétal, to which it
cordially invites the members, partners and professional
organisations that assist and share in its work.

Above all, however:

**THE FNPHP EXTENDS AN INVITATION TO ALL
WITH A KEEN EYE FOR NEW FUTURE OPPORTUNITIES
FOR FLOWERS AND PLANTS.**

Each of us can **play an active part in the great changes
of our time**, within the industry and outside it,
in society. The FNPHP would like to see these changes
become opportunities for a new way of consuming
products, for **flowers and plants**.

**LET'S WORK TOGETHER
ON FLOWERS AND PLANTS
AND THEIR FUTURE**

**Growers, product suppliers or service providers,
downstream players** please contact the FNPHP to
participate in the 2019 Congress to be held at the Salon
du Végétal. This unique collaboration offers **the ideal
occasion for you and the FNPHP to launch
an innovative joint approach** in which you have your
part to play.

Growers and downstream contact: fnphp@fnphp.fr
Supplier contacts to exhibit at the FNPHP congress:
ADCR & Conseils

jean-michel.adam4@orange.fr - +33(0)6 84 21 92 32

pierre-armand.dupont@wanadoo.fr - +33(0)6 14 31 08 02

FAIR TEAM



**Jean-Éric
PONTHOU**

Exhibition Manager



**Valérie
RAYER**

Exhibitor relations



**Christine
BOURGEOIS**

Accounts, invoicing



**Élodie
HURBIN**

Communication

ORGANISED BY

BHR
Centre Florilore - 1 rue des Magnolias
49130 LES PONTS DE CÉ - FRANCE

Tel. +33(0)2 41 79 14 17
Fax. +33(0)2 41 79 29 00

salon@bhr-vegetal.com
www.salon-du-vegetal.com

FOLLOW US



OUR 2018 PARTNERS



Astredhor / Fnphp / Hortea / Les Artisans Du Végétal / Bricomag / Chlorosphère / Fnmj / Institut Des Sens Et De La Couleur Au Jardin / Journal Jardinerie / La Lettre Du Végétal / Promojardin / Rmjardin / Toluna / Chrysal / Ffaf / Interflora / Oasis / Office Hollandais Des Fleurs / Fleur Magazine / Fleur Créatif Déco / Arf Centre / Batiactu / Cnatp / Cnfpt Pays De La Loire / Villes Et Villages Fleuris / Collectif Vent D'ouest / Hortis / Cnfpt Inset / Le Lien Horticole / Matériel & Paysage / Plante & Cité / Secteur Vert / Lycée Le Fresne / Maf / Jla Formation / Sn Mof

AN EVENT WIDELY FOLLOWED AND COVERED IN THE MEDIA

100 JOURNALISTS EACH YEAR

Agra Presse / Atelier Floral / Blog Paris Côté Jardin / Cg Concept / Detente Jardin Editorial Verdimedia SI / Espace Public Et Paysage / Fleur Magazine / Fleurnews.net Floraculture International / France 3 / France 5 Silence Ça Pousse / France Bleu France Info / France Tele / Garden_lab / Gardenex News / Gerbeaud.com / Guiaverde.com / Hgoah / Honda Passion Jardin / Horizon Magazine / Horticulture Romande Houzz / Www.beauxjardinetpotagers.fr / Editions Média-Talents / Jardins D'ici Journal Jardinerie / L'Agence De Presse / L'ami Des Jardins / L'art Des Jardins Et Du Paysage / La Lettre Du Végétal / La Nouvelle République / Le Lien Horticole / Loire-Atlantique Agricole / Matériel & Paysage / Média Et Jardin - Groupe J / Mon Jardin & Ma Maison / Nantes Passion / Nantes.fr / Newsjardintv / Ouest-France / Paysage Actualités Phytoma / Planteria.eu / Presse Ocean / Profession Paysagiste / Promojardin Quotidien (Tmc) / Radio Cote D'amour / Radio Courtoisie / Le Journal Des Artisans Rbj / Réussir / Rtl / Rustica / Secteur-Vert.com / Silence, Ça Pousse ! / Télé Nantes Télématin / Univers Habitat / Voyages Jardins / www.beauxjardinetpotagers.fr

ORDER SUMMARY

To be returned together with : - page #5 Enrolment request - page #8 or #10 or #12 or #14
Hall selection sheet - page #15 and #16 if needed additional services sheet - page #17 if needed communication tools sheet

TOTALS

TOTAL #1 €
TOTAL #2 €
TOTAL #3 €
TOTAL #4 €
TOTAL excl. VAT €
VAT 20% €
Total incl. VAT €
Deposit 40% incl. VAT €
Balance due €

Please send me information on the Innovert contest

- Payment by cheque to Bureau Horticole Régional
 Payment by bank transfer

VAT exemption for intra-community transactions: "Reverse charge mechanism, article 196 of directive 2006/112/CE"

This request must be accompanied by a payment representing 40% of your total enrolment cost including VAT, either by cheque made payable to Bureau Horticole Régional or by bank transfer. You undertake to pay the balance by cheque or bank transfer on receipt of invoice. Any application submitted after 15 June 2019 must be accompanied by payment in full incl. VAT.

Please note that bank fees are payable by the issuer of the transfer order.

BHR BANK DETAILS

BANK CODE	BRANCH CODE	ACCOUNT NO.	RIB KEY	DOMICILIATION			
17906	00032	04829719002	19	ANGERS ENTREPRISES			
IBAN (INTERNATIONAL BANK ACCOUNT NUMBER)				BIC (BANK IDENTIFICATION CODE)			
FR76	1790	6000	3204	8297	1900	219	AGRIFRPP879

STAMP AND SIGNATURE

I, the undersigned, last name, first name, position:

.....
.....

acting in my capacity as representative of the exhibiting company, undertake to occupy the place allocated by the BHR, subject to this enrolment request being accepted. I declare that I have read and accept the Trade Show and Fair Rules of Procedure and the Safety Specifications (available for consultation on the website www.salon-du-vegetal.com) and the special regulations governing the Fair (see back) and undertake to abide by them. I declare that the company is not in suspension of payments at the time of this request.

Signed in on 2019

Stamp and signature

Under the handwritten words "Read and approved"

SPECIAL REGULATIONS OF SALON DU VEGETAL

ARTICLE 1

PRODUCTS EXHIBITED

Eligible for exhibit are:

- All horticultural products: "finished" products and products for growing on;
- And anything relating to the marketing of these products, from their initial production to their ultimate sale to consumers.

ARTICLE 2

OPENING HOURS AND ADMISSIONS

The Fair will take place over three days, Tuesday 10 September to Thursday 12 September 2019.

The opening hours are as follows:

Tuesday - Wednesday: 9am to 7pm

Thursday: 9am to 6pm

Access to Salon du Vegetal is reserved for horticulture industry professionals.

Visitor admissions:

- Free to professionals
- Without invitation: €40

ARTICLE 3

REGULATED PRODUCTS

1. The following are forbidden: explosive materials, detonating products and all hazardous materials in general, as well as any devices likely to inconvenience exhibitors and visitors in any way.
2. Counterfeiting: the fair's Organisation Committee reserves the right to exclude, without prior notice or right to compensation, any exhibitor engaging in acts of counterfeiting over the duration of the exhibition, such measures to be taken only following the intervention of the competent public authorities confirming the opinion of the Organisation Committee, in accordance with the laws and regulations governing counterfeiting on French territory.

ARTICLE 4

ENROLMENT REQUEST

Stand locations are requested directly by exhibitors using the special forms provided, which must be completed and signed by participants and accompanied by a deposit of 40% of the total enrolment amount. Any enrolment request not accompanied by the deposit will not be registered.

Any enrolment by a participant, once accepted, is final and irrevocable. In the event of cancellation of the enrolment contract, the enrolment fee will be retained by the organisers. Any contract cancellation made after 15 July 2019 will be charged at 50% of the cost of services ordered by the exhibitor. Indirect exhibitors will be required to pay a special enrolment fee (which will be invoiced to the direct exhibitor).

Enrolments close on 15 June 2019.

Applications submitted after this date must be accompanied by payment in full for all services requested.

ARTICLE 5

ACCEPTANCE OF ENROLMENT REQUESTS

Enrolment requests are registered subject to confirmation. The Fair organisers reserve the right to refuse an enrolment request without being required to give grounds for their decision. Exhibitors may not occupy the stand allocated to them by the Organisation Committee unless the total enrolment charges invoiced have been paid prior to installation.

ARTICLE 6

STAND LOCATION

The fair organisers reserve the right to determine, at their own discretion and at any time, the location of stands allocated to exhibitors. As far as possible, this allocation will be made in the order in which enrolment requests are received.

Exhibitors are required to restore the stands as found at the time of installation.

ARTICLE 7

STAND DECORATION AND PRESENTATION OF FLOWERS AND PLANTS

- The surface areas let consist of a bare floor in a heated (anti-freezing) exhibition hall.
- All presentations of flowers and plants are to be made in containers, trays, packaging, etc.
- The introduction of sand, peat, etc. is forbidden except with the authorisation of the Organisation Committee in response to a written request from the exhibitor.
- Fire-resistant fabrics: the use of carpeting and wall coverings on partitions and on the ceiling is not permitted, except when applied to surfaces rated M0 (fireproof). Decorative items or accessories made of fabric are authorised only if M0-rated. The Fair's security service will check materials compliance prior to the fair opening (please present the product invoice or technical specifications).

ARTICLE 8

INSURANCE

On behalf of exhibitors, the organiser of Salon du Vegetal has taken out:

- Third party liability insurance for losses caused to others, including other exhibitors (this coverage applies only in the absence or insufficiency of a third party liability insurance policy taken out by the exhibitor)
- fire, explosion and water damage insurance for the stand contents to a maximum of €230/m², NOT INCLUDING THEFT. A synopsis of the policy is available from the organiser upon request.

ARTICLE 9

ADVERTISING - SOLICITATION - SALE FOR IMMEDIATE TAKE-OUT

The products exhibited may not be sold for immediate take-out during the course of the Salon, except by special authorisation of the Organisation Committee. Any sale of flowers and plants within the grounds of the Parc des Expositions is also prohibited, except on Thursday 12 September from 12pm. No advertising, surveys or information is permitted beyond the immediate vicinity of the stand.