## APPLICATION FORM INNOVERT® INNOVATION CONTEST

Innovert® contact : Élodie Hurbin

02 41 79 14 17

See the contest rules on salonduvegetal.com

85% OF VISITORS come to the Salon du Végétal TO DISCOVER NEW PRODUCTS ...

The four categories of the Innovert® Contest are a way to shine the light on the whole plants sector Thus, the following products can enter:

## • NEW PLANTS - HORTICULTURE

For the following new products: cut flowers, houseplants, bedding plants, flowering plants, plants for patio/terrace, vegetable garden, bulbs, seeds.

- NEW PLANTS NURSERY
  - For the following new products: trees and shrubs, orchards
- COMMERCIAL INNOVATION FOR PLANTS
  - for marketing concepts to sell plants.
- PRODUCTION (technical innovations, new equipment and input novelties)

## AN IMPORTANT EXPOSURE FOR YOUR COMPANY AND YOUR PRODUCTS

- The Innovert® stand will stay in place throughout the whole trade show (10,11,12 September 2019).
- The selected and awarded products, will benefit of a communication spotlight on the website and social networks.
- Actions towards the media: press release, press file "novelties".

## **APPLICATION FORM**

Company:
Phone number:
Fax:
Contact:
E-mail:
Products presented (2 at most). As soon as we will receive this form, we will send you a link via email to complete your online file <b>before May 24th 2019</b> . The novelties presented must not have been on the French market before January 1st 2019.
PRODUCT1:
PRODUCT 2:
The company
The company
The registration is effective only for the products selected by the committee. The amount of the following bill will appear on your finale invoice.
Signed in, on
Signature