



THE PIXEL GARDEN

The vegetal heart of the tradeshow

10th & 11th February 2021

FOR ALL PLANT GROWERS !

For you exhibitor, it is the collective and strategic place for :

- Presenting a new variety, a new use or a flagship product
- Highlight a use, a technical specificity
- Offer original associations

For visitors, it is a place of sourcing and inspiration

An opportunity for them to discover a complete vegetal offer, and to quickly have a big picture.

Participate in the Pixel Garden

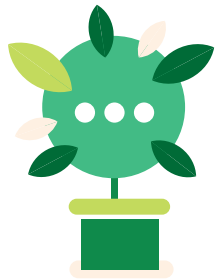
Present one or several planter or bigger plants valorizing a product, a brand, an association of plants of your choosing in the Pixel Garden. The Garden will be staged by us. Your commercial team can be present on this area in order to demonstrate, illustrate, convince and exchange with the visitors.

The rate :

- 50 euros excl. VAT for the planter
- For a bigger plant, quotation on request

This price includes a description of the presented product and your booth number.

The planter is to be provided by you, on the basis of these dimensions :
L80 cm - l40cm - H40cm - 105 Liters



The ++ benefit :

If your presented products correspond to one of the two themed tours displayed at the tradeshow, your company will be able to integrate the tours. They will be proposed tailor-made to a selection of buyers, public entities and influencers depending on their « vegetal » expectations.

2 THEMED TOURS

Climate & Biodiversity

Solutions (plants, services) that allow to adapt to climate change, and foster biodiversity.

New uses of vegetal (ornamental but not only)

YOUR CONTACTS

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An event by



www.salonduvegetal.com

Le Salon du Végétal - a brand of