



LE SALON DU
VÉGÉTAL

NEW ERA

SEPTEMBER
13TH, 14TH, 15TH 2022
ANGERS

Are you a producer exhibitor?

(upstream and end products)

Join the PLANT COURTYARD

The Plant Courtyard is **an experiential space** offering immersion in the exhibition's entire plant range and your industry's expertise. The areas for socializing and interaction also make the Plant Courtyard an **ideal location for meeting customers and sharing ideas**.

COMPOSED OF TWO SECTIONS

A MARKETPLACE

built from our exhibitors' products and specially designed staging:

- To promote exhibitors' plants
- To explain and highlight their uses

GARDEN SCENES

produced by our partner designers or financed by our sponsors to:

- Demonstrate the industry's expertise
- Encourage best practices
- Inspire vocations

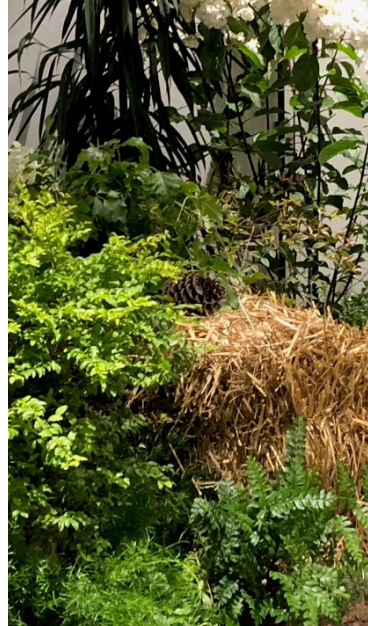
BASED ON TWO MAJOR THEMES

A POSITIVE ECO-CONTRIBUTOR TO CITIES AND RURAL AREAS

Plants as a solution to climate change and a promoter of biodiversity and the environment.

A SOURCE OF WELLBEING AND VITALITY FOR MANKIND

Decorative, nourishing and therapeutic plants



An event by



With the support of



Join the PLANT COURTYARD

WHO IS IT FOR?

Plant producers' 2022 registration fees include the opportunity to exhibit three products free of charge in the PLANT COURTYARD marketplace.

Each additional product costs €35 excl. VAT (10 units maximum).

HOW DOES IT WORK?

The Plant Courtyard, which is **reserved exclusively for producer exhibitors** (upstream and end products), will be located in the centre of the exhibition.

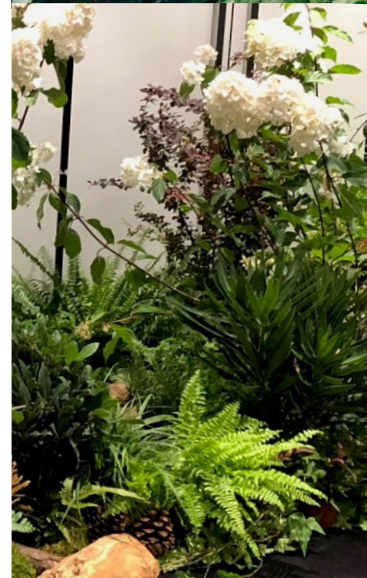
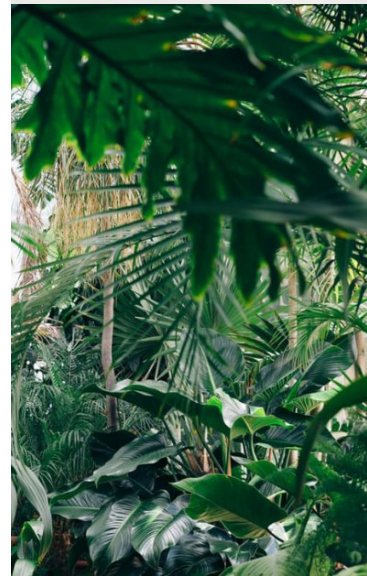
Special signage for each product will be used to show:

The theme targeted by the product using a colour code:

1. A positive eco-contributor for cities and rural areas
2. A source of wellbeing and vitality for humankind

Using the content, product name, a brief description, its use, the business name and stand number to send visitors to the exhibitor's space.

A great opportunity for your sales team to have presence in the PLANT COURTYARD to speak to visitors.



YOUR CONTACTS

François BIZARD | francois.bizard@destination-angers.com | 02 41 93 40 41

Malory DIETRICH | malory.dietrich@destination-angers.com | 02 41 93 62 78

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