



INNOVATION CONTEST INNOVERT®



85% of visitors come to the exhibition to discover new products!
Unveil your innovations at the Innovert® contest!

Innovert recognizes innovative varieties, products, equipment and services designed for the plant industry.

- **Category A – Horticulture**

For innovations: cut flowers, indoor plants, bedding plants, flowering plants, aromatic plants, plants for vegetable gardens, bulbs, seeds, perennial plants

- **Category B – Nurseries**

For innovations: trees, shrubbery, climbing plants, perennials

- **Category C – Products, services and equipment to promote plants**

- **Category D – Landscaping products, services and equipment**

Entering the contest is a way to promote your business and its innovations.

Prize winner advantages:

- Special promotion before, during and after the exhibition
- Press coverage
- Online presence throughout the year on the website www.concours-innovert.com and on the exhibition app.
- Receiving an award at the show is a great way to spread the word about your products and your brand.

Free entry fees this year



- **21 March : registration opens at www.concours-innovert.com**
- **21 April : registration closes**
- **20 May : selection committee**
- **30 June : jury and winners announced**
- **Prizes awarded at the exhibition**

A panel of industry professionals and experts will choose the best innovation for each category and the prize ceremony will be held at the Angers Exhibition Centre during the exhibition.

YOUR CONTACTS

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An event by

