

# PARTNERSHIP & SPONSORSHIP PACKAGES



An event by

FNPHP
Les producteurs des végétaux d'ornement





With the support of















## ROSE BUSH PARTNERSHIP

**€580 excl. VAT** Offer subject to availability



#### **ROSE BUSH partnership includes:**

- Promotion of your logo in the partners/sponsors section of the website and platform (logo supplied by you)
- · A vertical banner ad on your business listing
- A presentation video on your business listing (1 per business/to be provided to us)
- Your banner on the inside pages of the www.salonduvegetal.com website
- 3 additional passes (evening + prospecting conference)







## OLIVE TREE PARTNERSHIP

€1,200 excl. VAT Offer subject to availability



### **OLIVE TREE partnership includes:**

- Promotion of your logo in the partners/sponsors section of the website and application (logo supplied by you)
- · A vertical banner ad on your business listing
- · A presentation video on your business listing
- A push notification on the day of your choice during the trade show to everyone who downloads the app (max. 5 advertisers per day)
- · Your banner on the inside pages of the www.salonduvegetal.com website
- · Your logo on the show's exhibitor map
- 3 additional passes (evening + prospecting conference)



## OAK TREE PARTNERSHIP

€2,600 excl. VAT

Offer subject to availability







#### **OAK TREE partnership includes:**

- Promotion of your logo in the partners/sponsors section of the website and application (logo supplied by you)
- A vertical banner ad on your business listing
- Personalized background on the business listing (1 personalization possible)
- A presentation video on your business listing
- Your banner on the homepage of the website www.salonduvegetal.com (random display of ads)
- A social media pack: 2 POSTS on LINKEDIN/1 before and 1 during the Salon du Végétal + 1 POST on Twitter scheduled 6 times between April and the first week of September. Offer limited to 10 advertisers
- A free scan Badge
- Your logo on the show's exhibitor map (5,000 copies)
- Access to a meeting room for 10-50 people for a half-day
- 6 additional passes (evening + prospecting conference)

Guaranteed renewal of partnership at next edition.

Offer subject to availability and organizer approval (for all elements provided).



## PARTNERSHIP

You can choose between several spaces at the show for staging plants.

Choose the one that's best for vou!

- Social areas
- **Entrance**
- **VIP press space**
- **Exhibition dispatch area**

Plant rental

Offer subject to availability







#### WANT TO GIVE YOUR PRODUCTS MAXIMUM VISIBILITY?

Take advantage of the opportunity to display your plants and other products in different areas of the exhibition outside your stand.

In exchange, we offer extra visibility in our marketing material and in your chosen area of the trade fair:

- Promotion of your logo in the partners/sponsors section of the website and platform (logo supplied by you).
- A vertical banner ad on your business listing
- A presentation video on your business listing
- A push notification on the day of your choice during the trade show to everyone who downloads the app (max. 5 advertisers per day).
- Your banner on the inside pages of the www.salonduvegetal.com website Votre bannière sur les pages intérieures du site www.salonduvegetal.com
- Your banner in the exhibition newsletter. An excellent communication tool for promoting your products and new releases to a growing community. (limited to 10 advertisers)
- A 'thank you' sign directing visitors to your stand.

Delivery, installation, intenance and removal of the products are the responsibility of the exhibitor.



### Our packages are customizable!

Please contact our business development manager if you would like to set up a customized partnership that reflects your values!

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