



Exhibitor Guide

Web & Mobile App

Destination Angers Events



Destination Angers
Events

Destination Angers

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À propos de l'appli



Rejoignez la plateforme Destination Angers Events
et accédez à vos événements.

<https://eventsapp.destination-angers.com/>

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Platform presentation

Destination Angers Events is an event platform intended to replace the web directory of the Salon du Végétal exhibitors, which offers digital services that complement the physical organisation of the show.

- ▶ In concrete terms, it's a web app (available from a web browser) coupled with an equivalent in the form of a native IOS and Android mobile app (available for download on the Apple Store and Google Play Store).

In short, a new opportunity to generate leads!

Increase your visibility and the number of qualified contacts (prospects) before, during and after the event
A real **boost for your visibility** and **for business opportunities!**

Application features



Why use the web and mobile application?

Rich and attractive communication

Make visitors want to come and see you by offering a modern, efficient presentation of your company and your flagship products.

Greater visibility

Enjoy additional visibility with an audience who couldn't meet you at the show or couldn't come to the show, with no geographical limits.

Longer-lasting visibility

The possibilities offered by the platform are available before, during and after the event!

More relevant visibility

The algorithms and sorting systems offered by the platform mean each visitor can precisely target the companies that match their search. Time saved for better qualified contacts!

Better management of your customer meetings and your contacts

Manage your availability calendar, schedule your appointments at the show or remotely via the videoconferencing system provided by the platform the week after the event. Scan participants' badges*, collect, manage and export contacts made by all your team members.

*Only if you have subscribed to this option during your registration

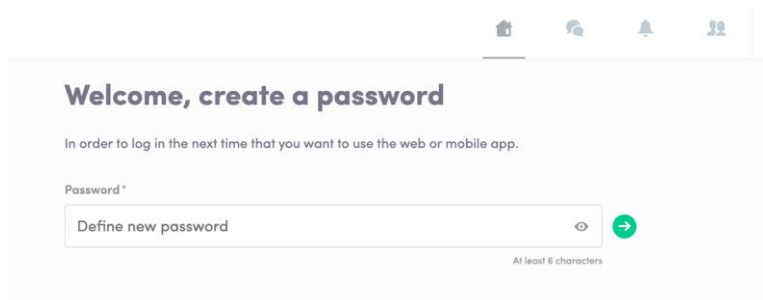


Note : the tool we provide will only be fully effective in addition to a proactive commercial approach and appropriate digital communication!

We invite you to fill in accurate information and to consult the application regularly before, during and after the event.

How do I log in for the 1st time?

- 1 You will receive an email similar to [this one](#) (at the email address of the person designated as « digital application contact » when you pre-registered). Click the "**start now**" button, and your account will be automatically created by the platform!
- 2 A window will then ask you to create a password to access your account:

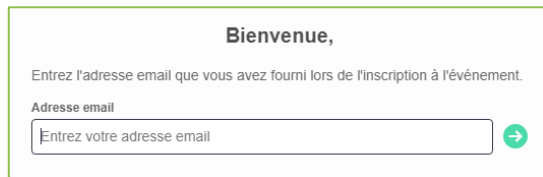


- i** Note: if you think you haven't received this message, please check your spam folder.



How do I log in if I already have an account?

- 1 Access your account from
<https://eventsapp.destination-angers.com/event/le-salon-du-vegetal-2022>
- 2 Enter the email address you used to register with Salon du Végétal (as « digital application contact ») as well as your password, chosen on the platform during your first login. Then click on the green arrow to connect



Bienvenue,

Entrez l'adresse email que vous avez fourni lors de l'inscription à l'événement.

Adresse email

→



← **Bonjour Utilisateur**

C'est un plaisir de vous revoir.

Veillez entrer votre mot de passe pour vous connecter.

Adresse email [Éditer](#)

Mot de passe

 →

Vous ne retrouvez pas votre mot de passe ?

RECEVOIR UN LIEN MAGIQUE

- i Note:** If you've forgotten your password, click on **“Receive a magic link”** after entering your e-mail address. You will then receive a message allowing you to reset it (valid for 1 hour).

How do I access my exhibitor space?

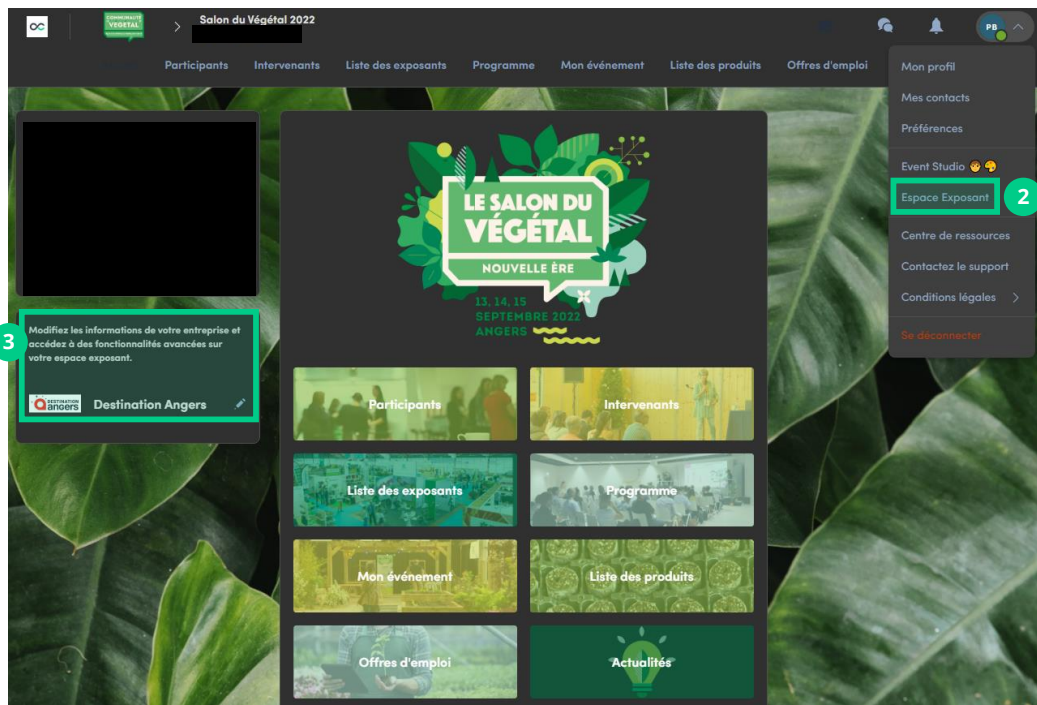
There are 4 possibilities to access your exhibitor space:

1
By clicking the button in the invitation email received which will redirect you to your exhibitor space

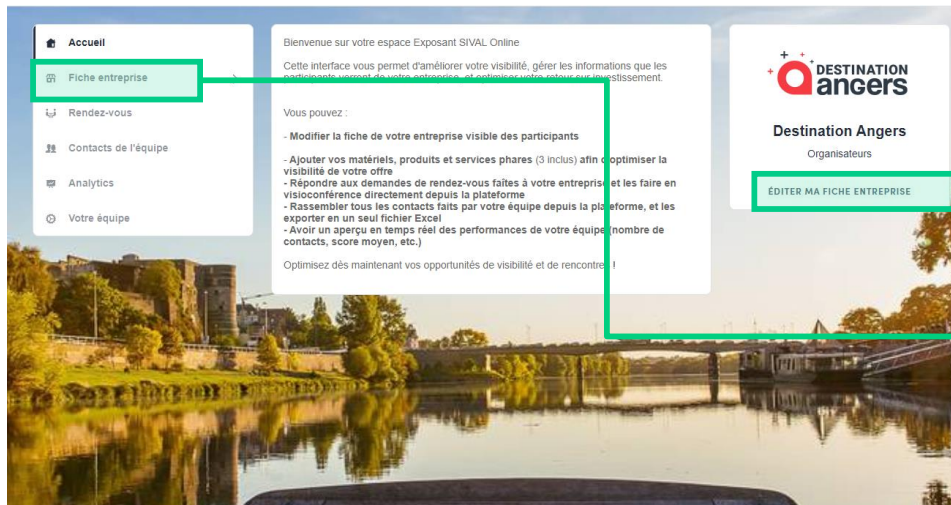
2
Click on **"Exhibitor space"** in the drop-down menu

3
Click on your company name from the platform home page

4
Go directly to
<https://exposants.destination-angers.com/>



How do I configure my company profile? (1 / 2)

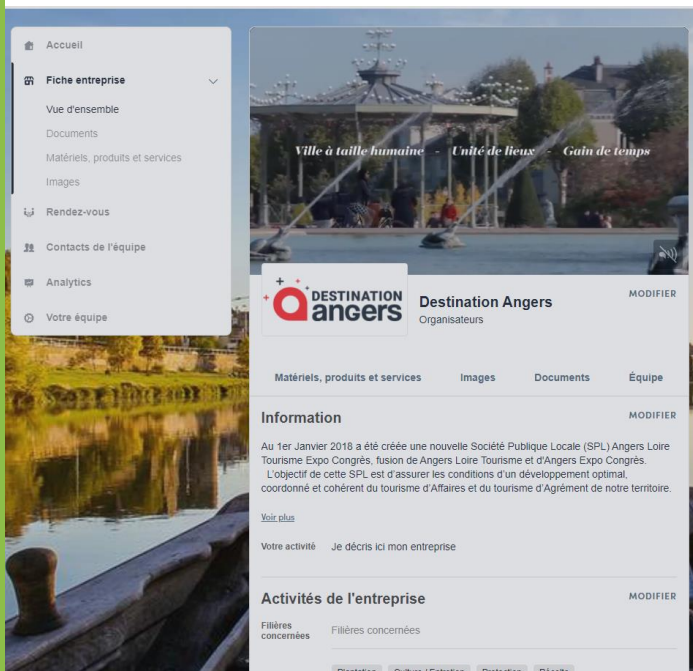


1 From your exhibitor space, click on "edit my company profile" to open the form to complete

2 You can also click from the left menu on "Company Profile"

To maximise your visibility, we strongly recommend you **fill in all the requested, editable fields from your exhibitor space**. If you wish to modify a field that cannot be directly edited (greyed out), please contact the organisation at: daevents@destination-angers.com

How do I configure my company profile? (2 / 2)



The configuration form includes the following fields and instructions:

- Image d'en-tête:** Ajoutez une image ou une vidéo d'en-tête pour mettre votre page en valeur ! Pour l'image, nous recommandons d'utiliser une image de taille 1200x675px (format 16:9), qui n'excède pas 1Mo. Pour la vidéo, importez-la d'abord sur Youtube ou Vimeo, puis collez l'id ici.
- ID de la vidéo:** JQnds66A_MY
- Logo:** Mettez en avant votre entreprise en ajoutant un logo. Nous recommandons d'utiliser une image d'une taille minimale de 400x200px (2:1 ratio) et de moins d'1MB.
- Nom:** Destination Angers
- Type:** Organisateur
- Information:** A yellow box highlights the 'INFORMATION >' button next to the 'Type' field.

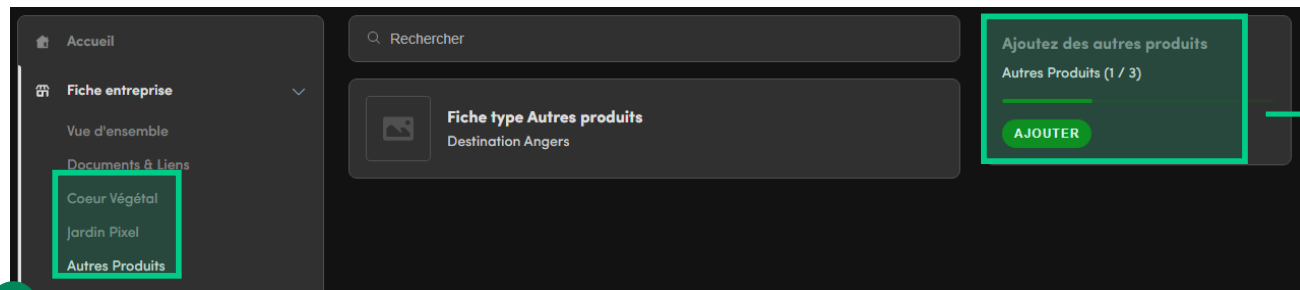
Fill in the different fields of the form on the screen to complete your company profile.

Click on the title at the bottom of each page to proceed to the rest of the form.

When a flag is placed opposite a field, you are prompted to enter content in English. Click on the flag to enter a translation.

The close-up shows the 'Votre activité' field with the text 'Je décris ici mon entreprise' and a small French flag icon to its right.

How do I configure my product sheets ?



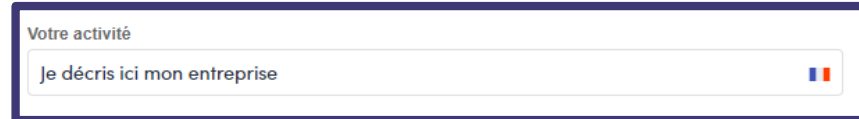
1

If your products are displayed in a thematic area of the show, select the corresponding category (**Plant Courtyard** or **Pixel Garden**).
Otherwise, select "**Other Products**".

2

To add a product file, click on "Add" and then complete the information requested

When a flag is placed opposite a field, you are prompted to enter content in English. Click on the flag to enter a translation.



IMPORTANT: Visitors will be able to consult the product sheets and add them to their wish list to prepare their visit. It is therefore important to have well-filled product sheets!

Warning : for the products of the Plant Courtyard, the questions are obligatory.

**Thank you for taking the time to read this
practical guide.**

We are available to assist you if necessary at
daevents@destination-angers.com

