

# Gain extra visibility to showcase your expertise DISPLAY YOUR PRODUCTS ON THE CŒUR VÉGÉTAL MARKETPLACE

AN ABSOLUTE MUST AT THE SALON, THE CŒUR VÉGÉTAL MARKETPLACE BRINGS YOUR PRODUCTS TOGETHER, SHOWCASES AND EXPLAINS THEIR USES.



WITH THE INFORMATION YOU'LL HAVE PROVIDED, THE SHOW WILL SHOWCASE THE POSITIVE FEATURES AND FUNCTIONS OF YOUR STAR PRODUCTS:

- On a **personalised chromo** with a referral to your stand

\*Example of a 2022 chromo

Labels

Usage principal du végétal

Nom de la plante (français et latin)

Description plus précise de l'usage & caractéristiques du végétal

Retrouvez la fiche sur l'application mobile du salon

Labels

La période de floraison ou fructification

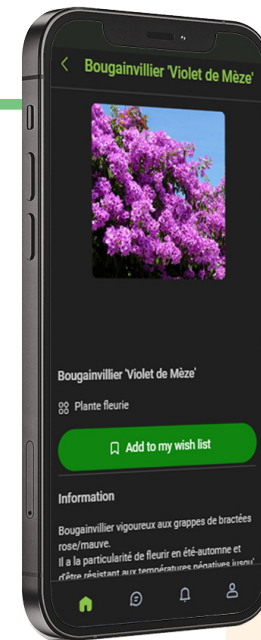
L'exposition

Le niveau requis pour l'entretien

Logo de l'entreprise

Numéro de stand sur le salon

- On a **product page** on the web and mobile app, to allow visitors to register and consult your exhibitor sheet.



## Organised around 2 KEY THEMES :

PLANTS AT THE SERVICE OF TERRITORIES, WITH ALL THEIR POSITIVE FUNCTIONS



PLANTS AT THE SERVICE OF PEOPLE, A SOURCE OF WELL-BEING



## HOW TO DISPLAY YOUR PRODUCTS ON THE MARKETPLACE

All exhibitors who produce plants have the opportunity to exhibit **1 to 3 products on the marketplace free of charge** (additional product €40 excl. VAT).

To register your products on the marketplace, you will need to fill in a **form**, access to which will be sent to you by email some time in April, together with a **guide** to help you through the process.

Un événement

Avec l'appui de

Soutenu par



### YOUR CONTACTS

François BIZARD - francois.bizard@destination-angers.com  
+33 2 41 93 40 41  
Malory DIETRICH - malory.dietrich@destination-angers.com  
+33 2 41 93 62 78