

PÔLE ARBRE(S)

AT THE HEART OF TOMORROW'S CHALLENGES



A STRATEGIC OBJECTIVE

For the 2024 edition, the Salon du Végétal is offering a new focus: the Pôle Arbre(s).

This is a unique new space for exchanges, dedicated to all the actors and stakeholders involved in the tree sector. Recognising trees as a shared natural resource and a key player in tomorrow's environmental challenges, this area is positioned at the crossroads of solutions for the future.

A DEDICATED SPACE FOR THREE DAYS

A unique opportunity for professional visitors to discover the existing ecosystem and encourage the exchange of practices and knowledge in the tree sector, through a programme of conferences and forums, as well as participants exhibiting: production, equipment and supplies, research, advice and support.

YOUR EXPERTISE AT THE SERVICE OF THE TREE

You offer a solution, service or product to support local authorities, landscape and ecology consultancies, landscape companies, nurserymen/horticulturists/seed growers or local planners by providing answers to their key needs.

JOIN THE PÔLE ARBRE(S) !

You will be offered a prime location close to the Pôle Arbre(s) to be part of this collective dynamic.

Are you an association, a training establishment or an organisation?

We have a dedicated offer for you.

Are you a producer or supplier of tree-related equipment/supplies?

Our price offers are available [here](#).

CONTACT

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