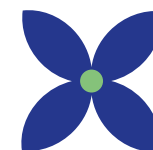




MEDIA KIT

**OPTIMIZE YOUR
VISIBILITY**



SUMMARY



THE ESSENTIALS PACKAGE 3

Our flagship offer with essentials to maximize your visibility before, during, and after the show at a lower cost.

WE TALK ABOUT YOU PACKAGE 4

Ideal if you want to share important news about your company and encourage people to come and meet you at the show!

D-DAY BOOST PACKAGE 5

A condensed visibility boost during the event.

À LA CARTE 6

Create your visibility offer by selecting the services that match your business strategy.

MEETING-ROOM RENTAL 9

For your meetings, general meetings, presentations, etc.

COMMUNICATION 10

All the trade show communication elements to help you highlight your participation!

TECHNICAL SPECIFICATIONS 11

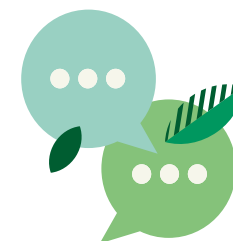
ORDER FORM 12

YOUR PRIVILEGED CONTACT

**For all orders of packages,
services and custom made requests**



François BIZARD
✉ francois.bizard@destination-angers.com
☎ +33 2 41 93 40 41



THE ESSENTIALS PACKAGE

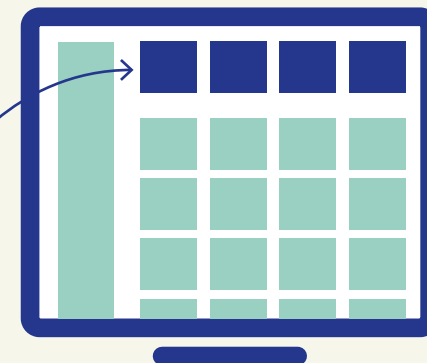


Our flagship offering includes essential tools to maximize your visibility before, during, and after the event.



YOUR COMPANY AT THE TOP OF THE EXHIBITOR LIST

Your company will appear at the top of the “exhibitor list” page of the Salon du Végétal website, regardless of the default alphabetical order.



YOUR BANNER ON THE WEBSITE

Feature a message of your choice that will appear on a selection of interior pages of the Salon du Végétal website. Rotating for 3 months.



AN ADDITIONAL PRODUCT OR SERVICE SHEET

Visible on the product list and on your company profile on the Salon du Végétal website.

~~420~~ 330 €*

*excl. VAT

WE TALK ABOUT YOU PACKAGE



Ideal if you want to share important news about your company and encourage people to come and meet you at the show!



YOUR NEWS ON THE SHOW WEBSITE

Ideal if you want to share important news about your company and encourage people to come and meet you at the show!



NEWSLETTER RELAY

Sharing your "Company News" in a trade fair newsletter with a redirect button to read the rest of the article (hosted on our website).



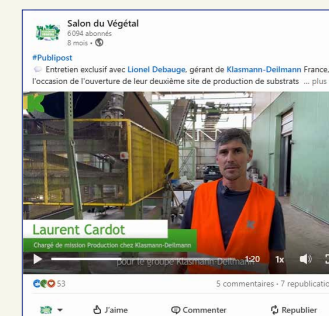
SOCIAL MEDIA PACK

2 posts with the mention "Advertorial" on our LinkedIn and Facebook accounts:
1 before (before September) and 1 during the event.
You will provide the elements to be published (visual or video, text, @ / #).



AN ADDITIONAL PRODUCT OR SERVICE SHEET

Visible on the product list and on your company profile on the Salon du Végétal website.



10 PACKS AVAILABLE

~~670~~ 530 €*

*excl. VAT

D-DAY BOOST PACKAGE



A summary of visibility during the event.



YOUR LOGO ON THE SHOW FLOOR PLAN

Your logo will appear on the maps distributed to visitors and on those displayed in large format throughout the exhibition. Seats are limited.



YOUR SIGNAGE AT THE 2 ENTRANCES TO THE SHOW

Flame, roll-up, or advertising support on a Vauban barrier. Items supplied by you and installed by the organizers before the show opens. You will be required to collect them after the show closes.



AN ADDITIONAL PRODUCT OR SERVICE SHEET

Visible on the product list and on your company profile on the Salon du Végétal website.



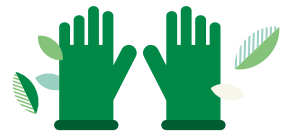
4 PACKS AVAILABLE

~~920~~ **730 €***

*excl. VAT

À LA CARTE

ON SITE



YOUR LOGO ON THE SHOW FLOOR PLAN

Your logo and booth number appear on the show floor plan. 5,000 copies of the floor plan are printed and distributed to visitors. It is also displayed in large format throughout the show and can be viewed on the website.

Within the limit of available spaces.

400 €*
400 €*



NEW

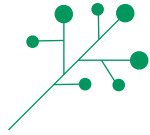
YOUR NEWS IN THE PRESS KIT

Your news in the "Exhibitor Spotlight" section, in quarter-page format with text and photos. Two submissions of the file (April and September). Subject to validation by the organization.

400 €*
400 €*

À LA CARTE

WEBSITE



YOUR BANNER ON THE HOME PAGE

Duration: 3 months, displayed in the middle of the page.
Fair random rotation.
Subject to availability.

200 €* 

VIDEO ON YOUR BUSINESS SHEET

Video placed at the top of your company profile in the exhibitor list and automatically launched when it opens.

50 €*

ADDITIONAL PRODUCT OR SERVICE SHEET

The listing will be visible both on the product list and on your business profile.

20 €*

À LA CARTE

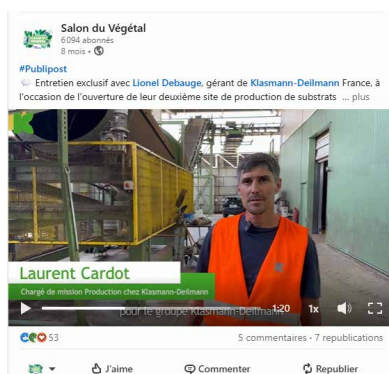
NEWSLETTER & SOCIAL MEDIA



YOUR BANNER ON A TRADE FAIR NEWSLETTER

Exclusive: One advertiser per newsletter (based on more than 100,000 unique emails, across all sectors). Subject to availability.

200 €*



SOCIAL MEDIA PACK

Two posts tagged "advertorial" on our LinkedIn and Facebook accounts: one in advance (before September) and one during the event. You must provide the following information (visual or video, text, @/#). Subject to approval by the organization.



10 ADVERTISERS MAX

250 €*

Salon du Végétal
+ 6,094 subscribers
Salon du Végétal
+ 3,400 subscribers

MEETING-ROOM RENTAL



Loire



Aubance



Oudon-Mayenne-Louet



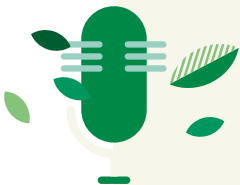
Ardésia

HALF-DAY

To bring together your clients, prospects, colleagues and board of directors, the exhibition offers rooms that can accommodate up to 200 people.

10 to 30 people	300 €* 300 €*
30 to 50 people	400 €* 400 €*
+ 50 people	500 €* 500 €*

*excl. VAT



GET YOURSELF TALKED ABOUT IN THE SPECIALIST PRESS

Nearly a hundred journalists, including foreign journalists, will be attending the event. Feel free to drop off your press kit free of charge in the dedicated press room.

COMMUNICATION



ANNOUNCE YOUR PRESENCE AT THE SHOW!

Elements that can be downloaded for free by clicking on them

The "Present at the show" sticker



To use on your mailings, advertisements or communication materials.

The email signature



The logo



OPTIMIZE YOUR ONLINE PRESENCE

- Follow the show's news on LinkedIn and Facebook @SalonduVégétal
- Participate and invite your colleagues and partners to the dedicated LinkedIn event
- Fuel the discussion and share your thoughts with the hashtag #salonduvégétal26
- Talk innovation with the hashtag #concoursinnovert26
- Add the Salon du Végétal event to your website calendar!



INVITE YOUR CLIENTS AND PROSPECTS!



Your registration for the Salon du Végétal includes:
40 paper invitations and/or **50 e-invitations**

Additional invitations:

40 paper invitations

15 €*

50 e-invitations

10 €*

*excl. VAT

TECHNICAL SPECIFICATIONS



BANNER ON A TRADE FAIR NEWSLETTER

Submission of elements: between April and September 2026

Dimensions: 600 x 120 px

File type: PNG ou JPG, 72 DPI

LOGO ON THE SHOW FLOOR PLAN

Submission of elements: no later than July 10, 2026

Dimensions: 40 mm x 40 mm

File type: PDF, JPG ou PNG, 300 DPI

SOCIAL MEDIA PACK

Submission of elements: 15 days before publication

To provide:

- The image or video of your post
(format 1200 x 1200 pixels for images)
- Your post description
- A redirect link
- Your usernames on Facebook and LinkedIn
(e.g. @SalonduVegetal)
- The hashtags you want to mention

BANNER ON WEBSITE

Banner on the home page

2 formats to provide:

1940 x 500 px et 640 x 960 px

File type: PNG ou JPG, 72 DPI

Banner interior pages

2 formats to provide:

1480 x 600 px et 640 x 960 px

File type: PNG ou JPG, 72 DPI



Contact for submitting your communication materials:

Nicolas OZOUX
nicolas.ozoux@destination-angers.com
+33 2 41 93 62 72

ORDER FORM

	excl. VAT	Quantity	TOTAL <small>excl. VAT</small>
PACKS			
"Essentials"	330 €		
"Talking about you"	530 €		
"D Day"	730 €		
À LA CARTE			
ON THE SHOW			
Logo on the show floor plan	400 €		
Your news in the press kit	400 €		
WEBSITE			
Video on your business listing	50 €		
Additional product or service sheet	20 €		
Banner on the home page	200 €		
NEWSLETTER AND SOCIAL NETWORKS			
Banner on the trade fair newsletter	200 €		
Social media pack	250 €		
ROOM RENTAL			
Room (half-day) 10 to 30 people	300 €		
Room (half-day) 30 to 50 people	400 €		
Room (half-day) 50+ people	500 €		
SUBTOTAL EXCL. VAT			
20% VAT			
SUBTOTAL 1 incl. VAT			
INVITATION			
Paper invitations (in batches of 40)	15 €		
E-invitations (in batches of 50)	10 €		
SUBTOTAL EXCL. VAT			
10% VAT			
SUBTOTAL 2 incl. VAT			
TOTAL AMOUNT (subtotal including tax 1 + 2)			

EXHIBITOR:

CONTACT:

ORDER FORM TO RETURN:

by email accompanied by the transfer order to:
valerie.rayer@destination-angers.com

PAYMENT BY:

- ☐ by check payable to ALTEC Salon du Végétal
- ☐ by bank transfer to our bank Crédit Mutuel Angers IBAN :
FR76 1027 8394 4900 0250 5380 147
BIC : CMCIFR2A - 47 - CMA Centre d'Affaires
(Please indicate your company name and "Vegetal" in the transfer title.)

Date:

Company stamp, signature and name of the sponsor:

NOTA BENE

We will not be able to intervene in the graphics, content, or any other element of your advertisement. Spaces will be reserved based on the order of arrival or orders accompanied by payment, and subject to approval by the trade show organizer. Any request not accompanied by payment will be considered null and void.