

15, 16, 17  
SEPTEMBER  
2026

PARC DES  
EXPOSITIONS  
D'ANGERS



THE SHOW THAT CONNECTS PLANTS  
TO THE MARKETS OF TOMORROW



**+260 EXHIBITORS**  
INCLUDING 15% INTERNATIONAL



**11 WINNERS**  
IN THE INNOVERT® INNOVATION COMPETITION



**+7 500 ATTENDEES**



**+60 INTERVENTIONS**

KEY FIGURES 2024

An event



With support of



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angers Loire métropole  
communauté urbaine



**VALHOR**  
TOUTES LES FORCES DU VÉGÉTAL

# EXHIBITORS

**PRODUCERS  
AND RESELLERS  
OF PLANTS  
(HORTICULTURE,  
NURSERY, CUT  
FLOWERS)**

**BREEDERS, SEED  
GROWERS AND  
YOUNG PLANT  
PRODUCERS**

**SECTOR  
ORGANIZATIONS  
AND TRAINING**

**SUPPORT  
SERVICE  
PROVIDERS**

**SUPPLIERS OF  
INPUTS AND  
SUBSTRATES**

**SUPPLIERS OF  
PRODUCTS AND  
SERVICES FOR  
THE MARKETING  
OF PLANTS**

**SUPPLIERS OF  
LANDSCAPING  
AND PLANT  
ENGINEERING  
PRODUCTS,  
SERVICES AND  
DEVICES**

## EXHIBITING AT THE SALON DU VÉGÉTAL INPLIES:

Promote your expertise to  
a qualified audience

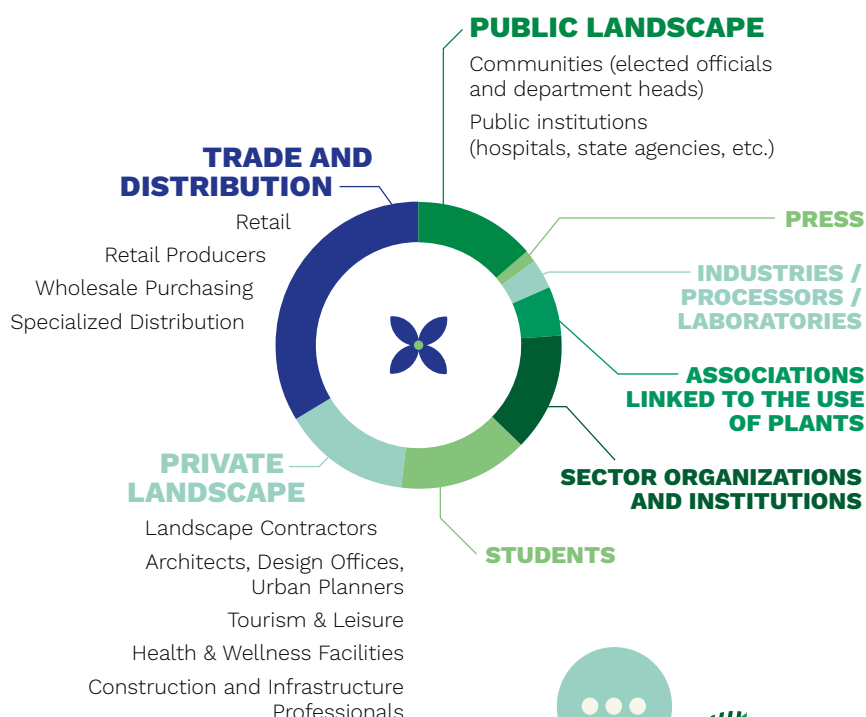
Develop your business relationships

Assert your role in an industry  
in full evolution

Join the exhibitors at the 2026 edition  
and take part in an event that will  
help your development.

# PLANTS & SOLUTIONS  
# SUSTAINABLE & EFFICIENT BUSINESS  
# TRANSITION & IMPACT

# ATTENDEES



## OUR ATTENDEES COME TO MEET YOU TO...

- Buy and source plants, with  
varieties adapted to their needs
- Nourish their knowledge of plants  
to better prescribe them within  
the framework of their activity
- Consolidate their network and  
find partners
- Discover the innovations and new  
products on the market
- Finding concrete solutions for  
marketing plants
- Access landscaping and plant  
engineering solutions and  
expertise

# THE SALON DU VÉGÉTAL

## A PLATFORM THOUGHT FOR BUSINESS, CONTENT AND MEETING

A key event for the entire industry, the Salon du Végétal brings together the professional plant community, from upstream to downstream, every two years in Angers. Producers, suppliers, distributors, specifiers, landscapers, and local authorities gather there to explore major trends, discover future solutions, and forge new partnerships.

### A SHOW DESIGNED AS A LIVING ECOSYSTEM

Beyond an exhibition space, the Salon du Végétal offers you a rich and immersive journey:

#### A CYCLE OF HIGH ADDED VALUE CONTENT

Conferences, workshops, round tables... The show positions itself as a provider of solutions.

#### NEW! THEMATIC TOURS AND FOCUS DAYS

"Plants and Urban Planning", "Plants and Point(s) of Sale", "Plants and Climate Adaptation", Innovation Winners, New Products, Fleurs de France... The thematic tours are organized around your products and solutions, but are also enriched with dedicated programming: conferences, highlights, themed spaces and even off-site visits. Thanks to the website's

intelligent filters, visitors build a personalized itinerary that guides them directly to your expertise.

**An effective lever for capturing a targeted and engaged audience!**

To learn more, [click here](#).

#### THE CŒUR VÉGÉTAL, AN ICONIC SPACE RESIZED

Located in the center of the Grand Palais, this signature venue is an immersive space with a carefully designed, plant-filled ambiance. A true breath of fresh air within the event, it also serves as the starting point for the themed tours.

### DEVICES TO BOOST YOUR PRESENCE

The show offers you concrete tools to **increase your visibility, strengthen your brand image and develop your business:**

#### THE INNOVERT® COMPETITION

**Exhibit, innovate, stand out!**

A competition that highlights the most promising innovations in four key categories. It's a real opportunity to increase your brand awareness, build credibility for your expertise, benefit from media coverage, and boost the development of your solutions.

**Official Partner** **VALHOR**



#### THE PÔLE ARBRE(S)

An exhibition and expression space entirely dedicated to those involved in the production, management, preservation and promotion of trees.

#### THE EMPLOYMENT AND CAREERS AREA

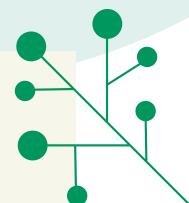
A resource center for your recruitment: promote your offers, exchange with HR experts, meet future employees.

#### THE JEUNES POUSSÉS SPACE

A customized offer reserved for start-ups and young companies less than 3 years old: preferential rates, targeted visibility.

#### THE EXHIBITOR-VISITOR FESTIVE EVENING

Extend friendly exchanges with your customers, partners and prospects.



**NEW!**

a specific offer for  
plant producers

# OUR STAND OFFERS

## THE TURNKEY OFFER THE GREEN PACK

A practical and immediately operational solution.

**Package includes:** partitions, banner, carpet, 3-light track, electricity meter (2 kW), furniture kit, and 2 evening passes.

From **€ 1,961\*** excl. VAT

\*Producer rates

## CUSTOMIZED OFFERS

A formula adapted to your development needs and your budget.

**Bare stand  
of 18 m<sup>2</sup> from  
€ 2,438\*** excl. VAT

**Bare stand  
of 9 m<sup>2</sup> from  
€ 1,601\*** excl. VAT

**CONSULT THE PRICE OFFERS**

## THE MINI OFFER

### SHARED SPACES FOR THEMATIC CENTERS:

**Pôle Arbre(s)**  
**Jobs and Careers Space**  
**Young Shoots Space**

### Offer intended for

- training establishments
- associations
- employment actors
- young companies (-3 years)
- young producers (-4 years)



## CONTACTS



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**REQUEST FOR INFORMATION**



Destination Angers, ISO20121 certified, is committed to a continuous improvement process for the eco-responsibility of its events. Find our commitments at [destination-angers.com](http://destination-angers.com)  
**#DestinationAngers #SalonDuVegetal26 #rse #ISO20121 #meetInAngers**



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